Riverfront Revitalization

Reclaiming the French Broad Riverfront in Asheville, NC

Mission - “The voice of the river”

To advance the environmental and economic well-being of the French Broad River and its watershed as a place to live, learn, work and play.

French Broad River
Vision

To represent past, present and future voices of the French Broad River to ensure a vital, healthy watershed now and forever.

- Protect Land
- Improve Water Quality and Quantity
- Provide Education and Community Awareness
- Enhance Recreation Opportunities
- Support Sustainable Economic Development
- Implement the Wilma Dykeman RiverWay Plan
French Broad River

- 3rd Oldest River in World
- To Cherokee, Long Man with Chattering Children
- Supplies drinking water to 1 Million People
- Several reaches impaired on NC DEQ 303(d) list
Asheville Riverfront Circa 1960’s – 1990’s

Creating a Vision

The Riverfront Plan – 1989
Recommendations for Riverfront Revitalization

Vision for Open Space along Riparian Corridor
Creating a Vision

The Wilma Dykeman RiverWay Plan – 2004
17-mile Greenway Linking The French Broad and Swannanoa Rivers

Parks and River Access

Master Plan for French Broad River Park and Greenway
French Broad River Paddle Trail

http://riverlink.org/app/ RiverLink
http://frenchbroadpaddle.com MountainTrue

River Arts District
Riverfront Redevelopment

- 4 New Greenways
- 2 New River Access Sites
- 2 Stream Restorations
- 3 large Stormwater control measures
- Street Improvements

A New River Culture

A summer day on the French Broad River in Asheville