

# **Greater Triangle Stewardship Development Awards Program**

Dear Potential Sponsor,

The Greater Triangle Stewardship Development Association (GTSDA) sincerely appreciates your interest in sponsoring our Annual Awards Program and the important work we do throughout the year. We were proud to have so many great sponsors for our 2016 program and look forward to new sponsorships for 2017. Your annual sponsorship will help maintain and grow a very important program that encourages and incentivizes community and environmental stewardship in land development projects and will go toward our next successful and popular awards ceremony, to be held May 4 from 5:30 – 7:30 pm at the JC Raulston Arboretum in Raleigh.

The GTSDA honors residential, commercial and public land developments in the Greater Triangle region of North Carolina that demonstrate outstanding environmental stewardship through protection, conservation, improvement, and appreciation of our natural resources. As part of our program, we celebrate honorees and confer awards at an event in spring of each year. See details about the 2016 honorees at <a href="https://wrri.ncsu.edu/blog/2016/05/triangle-developments-honored-for-stewardship/">https://wrri.ncsu.edu/blog/2016/05/triangle-developments-honored-for-stewardship/</a> Details about honorees from previous award cycles are also available on the GTSDA website.

Included with this letter is a list of sponsorship levels and benefits for your consideration. If you are interested in becoming a GTSDA sponsor, please make your check payable to the **Greater Triangle Stewardship Development Association**, or **GTSDA**. Please send the sponsorship contribution to: Christy Perrin, NC State University Box 7912, Raleigh, NC 27695. The GTSDA is recognized by the US Internal Revenue Service as a 501(c)3 nonprofit organization and your sponsorship is tax deductible. Payment is also available with a credit card via Paypal. Visit our website home page and click on the Donate button.

If you have any questions or would like any further information, please don't hesitate to contact me at 919-513-1152 or Christy\_perrin@ncsu.edu. Again, thank you so much for considering becoming a sponsor for this very important program.

Sincerely,

Christy Perrin



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## **Sponsorship Levels**

7<sup>th</sup> Annual Awards Event – May 4, 2016

#### <u>\$2,500 – Blue Heron Level</u>

- Recognition as major sponsor at event
- Name and logo on banquet materials \*
- Sponsor provided time to speak during awards ceremony
- Sponsorship plaque
- Company logo & link on our website www.trianglestewardship.org
- Use of a sponsor GTSDA logo during year of annual banquet

### <u>\$1,000 – Wood Duck Level</u>

- Name and logo on banquet material \*
- Sponsor provided time to speak during awards ceremony
- Sponsor recognition at event
- Company logo & link on our website www.trianglestewardship.org
- Use of sponsor GTSDA logo during year of annual banquet

#### <u> \$500 – Cardinal Level</u>

- Name on banquet material\*
- Sponsor recognition at event
- Company logo & link on our website www.trianglestewardship.org
- Use of sponsor GTSDA logo during year of annual banquet

#### <u>\$250 – Chickadee Level</u>

- Name on all promotional and banquet material\*
- Company logo & link on our website <u>www.trianglestewardship.org</u>

Food/beverage donations are counted as sponsorships. Any food/beverage donation up to \$250 in value is considered a Chickadee level, for example.

#### Contact Christy Perrin for more information: 919-513-1152 / christy\_perrin@ncsu.edu

\* Name & logo inclusion on printed materials is contingent on receipt of sponsor donation and logo in time for printing

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