Stakeholder Matrix

Interests

Organization/Name

	1. Generate a lits of interest on the top row.																					
	Interests are the values, perspectives, or concerns that affect people's responses to the issues at hand.																					
	2. Identify the people and organizations you believe have a stake in that issue.																					
	3. Cross reference the interest with the names of people and organziations.																					
	4. Are any interests not represented?																					