

GETTING THE GRANT... 101

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NC Sea Grant



START

END

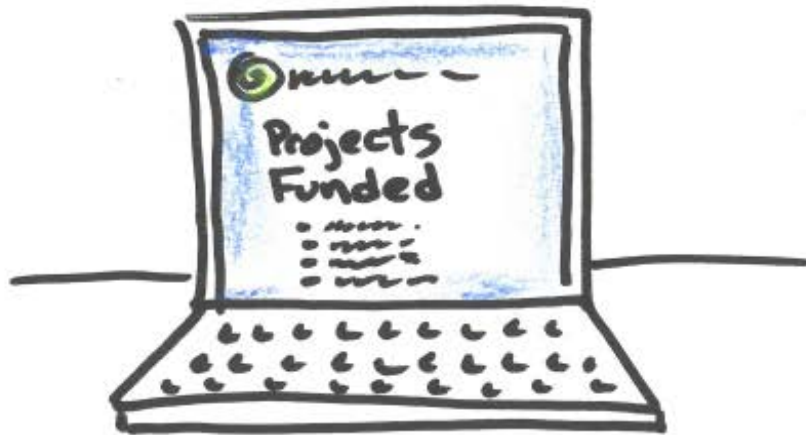


FIND THE



RIGHT MATCH

Seek First
to understand



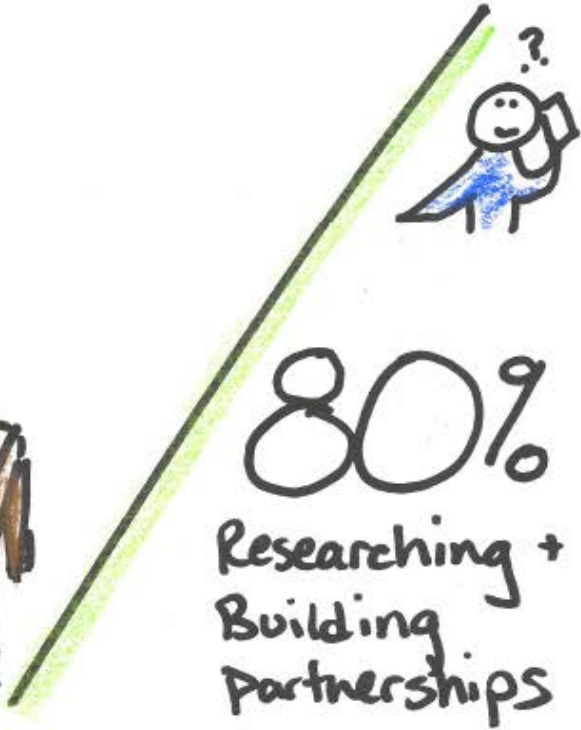


Become a Student of the RFP/RFA

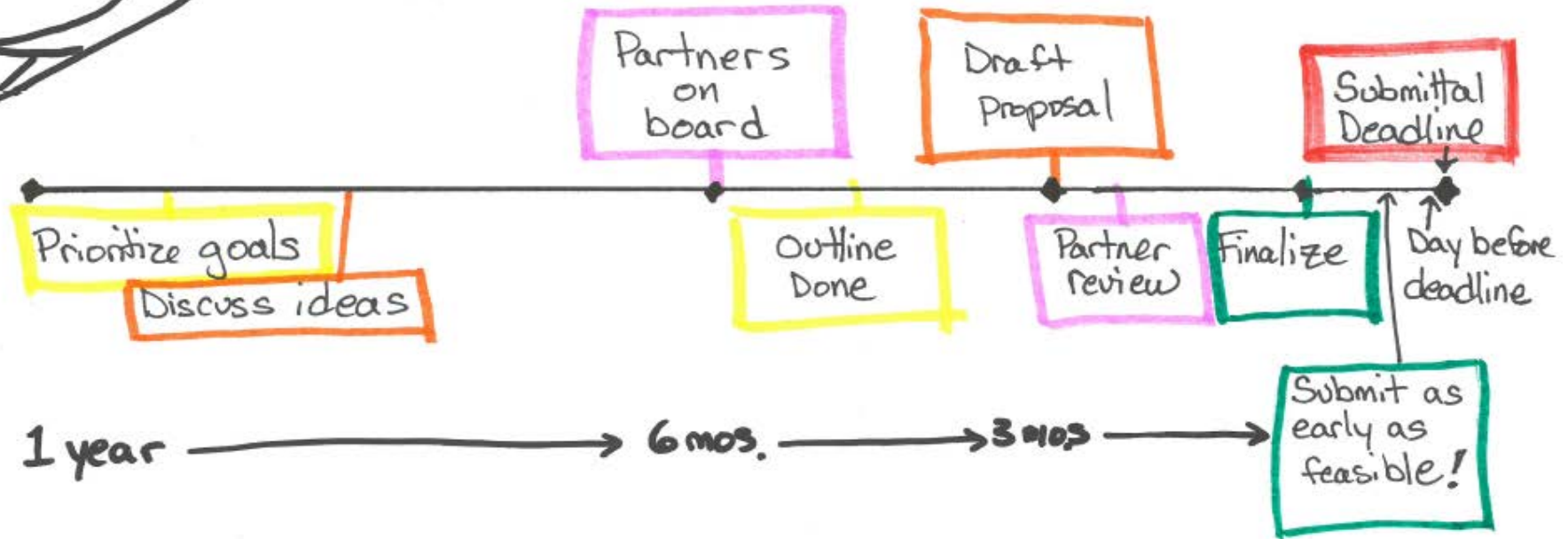
- Review carefully
- Do your goals fit?
- What are requirements?
- Who/what is eligible?
- Likelihood of funding?

3.

The 20/80 Rule

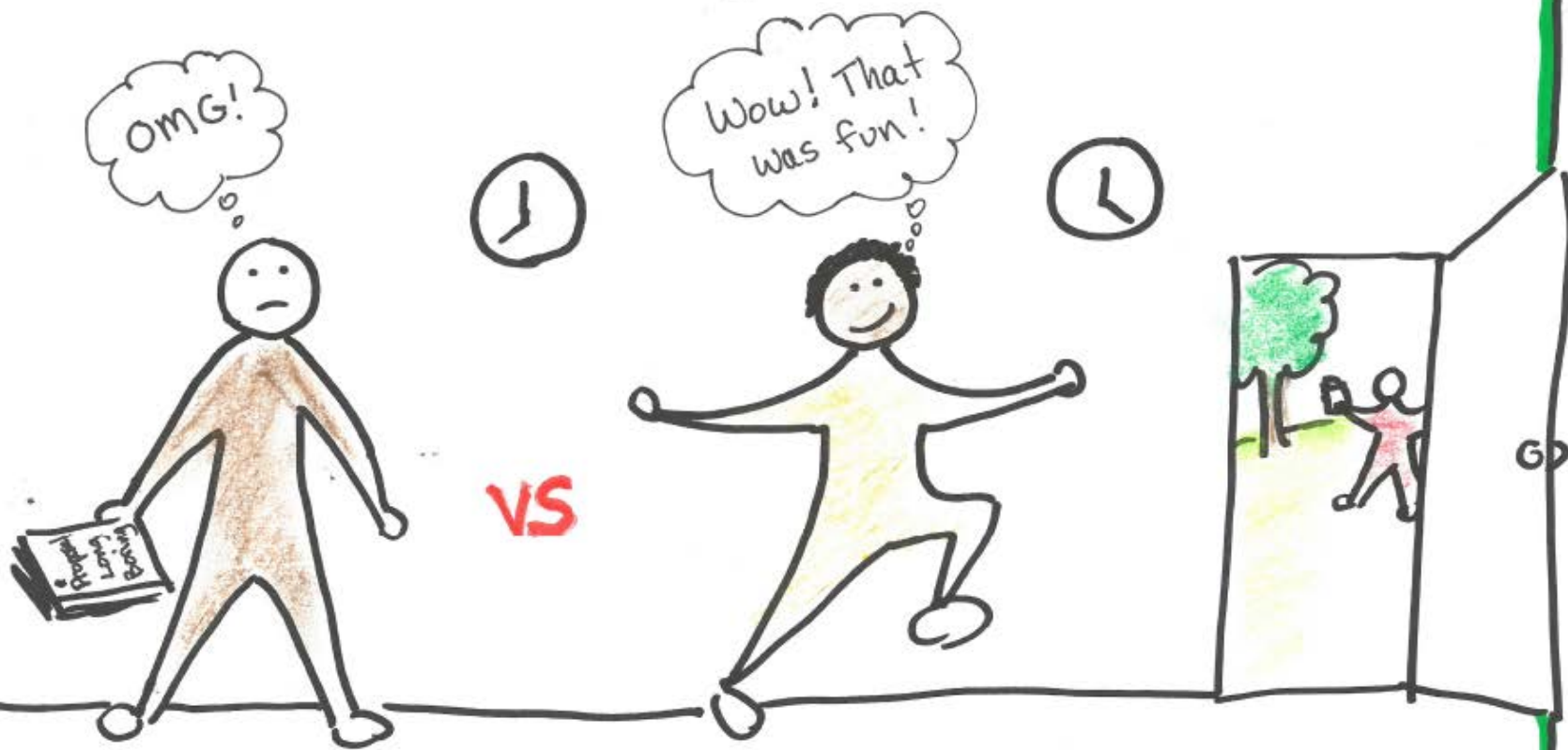


Set up a timeline



and try to stick to it!

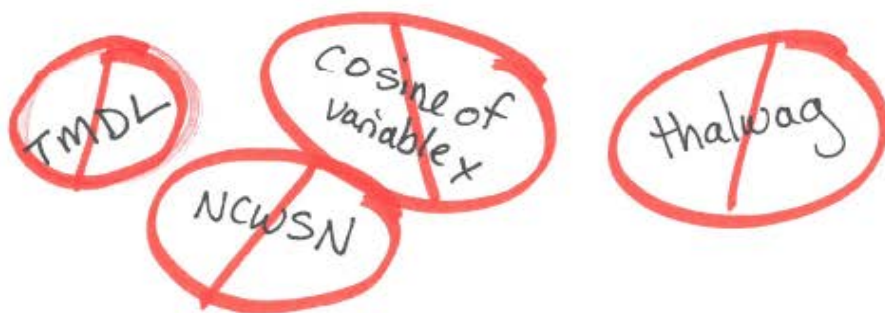
Some Writing Guidelines...



Reviewers are human, too!

- Organize by outline of RFP
or
evaluation criteria

- Remember not all reviewers = experts



- Use visuals to help tell story

Use the 3 C's

Clear

Concise

Complete



Getting the Parts Right



Winner
-You



Interesting!

Compelling!

Clearly, this is
needed!

Your Grant proposal includes

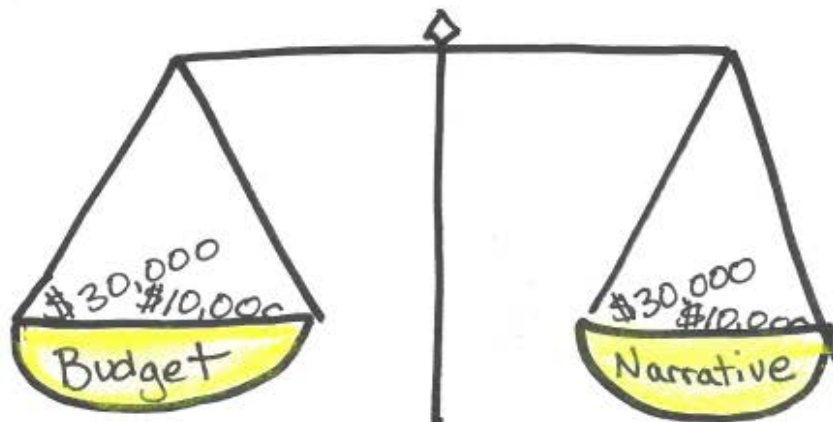
- Goals
- SMART objectives
- Outcomes
- methods
- Timeline
- Evaluation/measures of success

Who?
When?
What?
Where?
How?

Your Budget - \$\$\$



VS



Seek Advice and Reviews

Topic Expert



Non-topic expert



Successful Grant writer



Good writer



You CAN DO IT!!



We miss 100% of the shots
we don't take!



Take the leap!